## ETHERNET ALLIANCE® TO DEMONSTRATE 40 GIGABIT AND 100 GIGABIT ETHERNETAND DATA CENTER TECHNOLOGIES AT SC10

Interoperability Event to Include an Unprecedented Eighteen Member Companies

October 8, 2010, Mountain View, CA – The Ethernet Alliance is pleased to announce that eighteen of its members will join together for a live multi-vendor, multi-technology interoperability demonstration live at SC10 in New Orleans, November 16-18. The demonstration will feature equipment from: Amphenol, Broadcom, Brocade, Chelsio Communications, CommScope, Cisco, Dell, Emulex, Force10 Networks, Fulcrum Microsystems, Intel, Ixia, JDSU, Mellanox, NetApp, Panduit, Spirent, and Volex. Leading the testing set-up is The University of New Hampshire InterOperability Laboratory (UNH-IOL), an independent provider of broadbased testing and standards conformance services for the networking industry.

Visitors to the Ethernet Alliance booth will view a high-performance enterprise data center infrastructure with converging interprocessor communication, storage and server application communications over a unified network. The comprehensive technology demonstration will include 10GbE, 40GbE and 100GbE as well as converged traffic including Fiber Channel over Ethernet, (FCoE), 10GBASE-T, iSCSI, iWARP and RDMA over Converged Ethernet (RoCE). The live demonstrations will showcase these various solutions as enabled through a unique interoperability setting.

"We are excited to work with the Ethernet Alliance and its member companies on this valuable interoperability event," stated Erica Johnson, Director UNH-IOL. We share in the mission of the Ethernet Alliance to support activities from Ethernet technology incubation to interoperability demonstrations, and education."

The Ethernet Alliance will be exhibiting in Booth # 4513 at SC10 being held November 15-18, at the New Orleans Convention Center, New Orleans, Louisiana.

## **About the Ethernet Alliance**

The Ethernet Alliance is a global community of Ethernet end users, system and component vendors, industry experts and university and government professionals who are committed to the continued success and expansion of Ethernet. The Ethernet Alliance brings Ethernet standards to life by supporting activities that span from incubation to interoperability. For more information, visit <a href="http://www.ethernetalliance.org">http://www.ethernetalliance.org</a>. Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the Ethernet Alliance newsletter at ethernetalliance.org/newsletter.

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