ETHERNET ALLIANCE CONFIRMS OFFICERS FOR 2012 TERM

BEAVERTON, OR, March 1, 2012 – The [Ethernet Alliance](#) ®, a global consortium dedicated to the continued success and advancement of Ethernet technologies, today announced the selection and confirmation of its officers and board members for 2012.

Newly elected officers include:

- John D'Ambrosia, Dell – Chairman, Board of Directors
- Scott Kipp, Brocade – President
- Manoj Wadekar, QLogic – Vice President
- Bruce Tolley, Solarflare – Secretary

Newly elected board members include:

- Dan Dove, Applied Micro
- David Fair, Intel
- Gilda Foss, NetApp
- Howard Frazier, Broadcom
- Matt Traverso, Cisco

Other appointments also confirmed today include Chauncey Schartz of Qlogic, who will continue serving as the organization's Marketing Committee Chair, and Manoj Wadekar who will continue serving as Technical Committee Chair.

"The mission of the Ethernet Alliance is to promote IEEE 802 Ethernet Standards. Building on this, the organization's strategic vision is to expand the Ethernet ecosystem and to support the development of Ethernet," said John D'Ambrosia, chairman, Board of Directors for the Ethernet Alliance. "This deceivingly simple strategic vision provides the Board of Directors with a roadmap to guide the Ethernet Alliance's journey through 2012."

Ethernet Alliance members include system and component vendors, industry experts, and university and government professionals who work together to promote and expand the Ethernet ecosystem. Members support and originate activities that span from incubation of new Ethernet technologies to interoperability testing to demonstrations to education. Ethernet Alliance officers and board members are elected annually for a one-year term of office and

assume critical leadership roles and responsibilities as the organization continues to expand and mature.

"The Ethernet ecosystem is becoming more complex and is expanding to link everything from refrigerators, smartphones to supercomputers as it becomes integrated into everyone's daily lives. Careful, considerate, and continued stewardship by key stakeholders is needed more than ever to keep the 'train on the track' and maintain interoperability," said Brad Smith, senior vice president and analyst for high-speed interconnects at market research firm LightCounting. "Through its consensus-building, educational, and advocacy efforts, the Ethernet Alliance is fostering growth and innovation across the Ethernet technology spectrum, which will help to advance the industry as a whole."

About the Ethernet Alliance
The Ethernet Alliance is a global consortium that includes system and component vendors, industry experts and university and government professionals who are committed to the continued success and expansion of Ethernet technology. The Ethernet Alliance takes Ethernet standards to market by supporting activities that span from incubation of new Ethernet technologies to interoperability demonstrations and education.

For more information about the Ethernet Alliance, please visit www.ethernetalliance.org; follow @EthernetAllianc on Twitter; visit the Ethernet Alliance Facebook page; or join the Ethernet Alliance LinkedIn group. Individuals who would like to receive updates on Ethernet Alliance news, activities and events may sign up for the organization's newsletter at www.ethernetalliance.org/newsletter.

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Media Contact:
Melissa Power
Interprose Public Relations
P: 401-454-1314
E: melissa.power@interprosepr.com